



ISSUE I
SPECIAL EDITION
WAGAYWAY FESTIVAL

NEWSLETTER

A WAVE IN VICTORY

The City of Imus, known as the Flag Capital of the Philippines, is celebrating its Wagayway Festival in lieu with the golden celebration of the National Flag Day as proclaimed through the Proclamation No. 374 in 1965, for the whole month of May.

In time with the Independence Day, the City Government of Imus, through the effort of the Honorable City Mayor Emmanuel L. Maliksi and the City Tourism Office, features different historical events and personalities with the creation of different activities and programs for the Imuseños in support for the flagship of the City.

The activities include the Wagayway Parade, which is one of the highlights of the festival as it showcases the different Philippine flags used in the revolution as well as its story. Another trademark of this year's Wagayway Festival is the evolution of the Philippine National Flag, which can be seen through the center pieces in the parade.

As mentioned by Ms. Baby Del Mundo, Chairman of the City Tourism Office, "the flag represents our freedom", which made every story of the flag more significant to be known by every individual.

During the celebration, an advocacy through the Run for the Flag Fun Run was also held on May 24 that promotes the victory achieved by the country during the revolution. It also supports the health advocacy of the government for the Imuseños by being involved into a healthier lifestyle.

The festival will also engage the Imuseños into different vigorous activities, historical facts, entertainment shows, and job opportunities that will equip them with skills and knowledge in developing their way of living.

During the month-long celebration, the City Government of Imus prepared different sets of competitions to challenge the Imuseños to develop their capacities into their full potentials. The said competitions are in the field of historical studies and in photography, which will feature the beauty of several historical places in the province as well as the richness in history of the City.

Looking back to the old times, a musical show was offered for the masses through the Lutrina. It will feature bands performing the old way of delivering songs to reminisce the richness of history in terms of arts and culture in the country.

“Ito lamang ang festival na anchored sa makasaysayang pangyayari at ito lamang ang festival na pwede sa ating makapag-identify bilang Pilipino”



MAYOR Emmanuel MALIKSI



@citymayorelm





“ ang Battle of Alapan ang naging basehan kung bakit mayroon tayo ngayong Araw ng Watawat”



Wagayway Festival, in commemoration with the victory on the Battle of Alapan, will also pay tribute to the heroes of the past who risk their lives during the revolution. A commemoration will be held at the Heritage Park in Alapan which is also one of the main events of the festival.

The said festival truly offers a one of a kind experience as it touches a historical approach on every of its events. As mentioned by the City Mayor, it highlights two major events in the festival which is the parade as it first uses the *willys jeep* throughout any festivities in Cavite, and the Run for the Flag as it was the first time to be enacted parallel to any previous fun run that was held.

“Ito lamang ang festival na anchored sa makasaysayang pangyayari at ito lamang ang festival na pwede sa ating makapag-identify bilang Pilipino kasi sino ba naman ang hindi magbibigay ng pagpapahalaga sa ating bandila bilang ito ang sumisimbolo ng ating kasarinlan sa pagiging isang bansa”, said by the Honorable City Mayor Emmanuel Maliksi during an interview.

Through his effort together with the City Government, Wagayway Festival has reached its 8th year celebration and every year has a remarkable experience of greatness and victory as each story of the past was told through efficient learning activities that will not just entertain the Imuseños but will sustain them with sufficient knowledge.

Wagayway Festival as celebrated yearly, helps in the development of tourism as well as the economy of the City. It encourages support from the locals to make use of its own resources and be able to express the richness of its history to the masses.

As mentioned by the City Mayor Emmanuel Maliksi, “Ang gusto natin dahil nga yung Battle of Alapan ang naging basehan kung bakit mayroon tayo ngayong Araw ng Watawat o Araw ng Bandila, ay makilala ng tao ang kahalagahan nito at syempre bilang isang lungsod pangunahan ng Imus yung efforts na lalong bigyan ng pagpapahalaga yung ating watawat”.

The historical festival will be celebrated through the activities that will run from the selected days on May 3 to 29, 2015. (For more information visit the official Facebook page of the Imus City Mayor Emmanuel L. Maliksi and the City of Imus official website)

“ bilang isang lungsod, pangunahan ng Imus yung efforts na lalong bigyan ng pagpapahalaga ang ating watawat”

